

Design

GDPR consent control for Blocs

Version 1.0.28

User Guide - 2026. Place one Bric in a Global Area and manage consent across every page of your Blocs project.

WHAT IT DOES

Cookie Banner Design keeps correctly marked non-essential external content and scripts inactive until the visitor gives consent. Visitors can accept all, decline all, or choose Analytics and Marketing separately in a compact settings panel.

Its defining feature is the visual treatment: a minimal banner, a preferences view that keeps exactly the same width, an optional logo-only settings control, and automatic light or dark styling based on the underlying CSS background color.

EASY VS. ADVANCED VS. DESIGN

Feature	Easy	Advanced	Design
Accept and decline	Yes	Yes	Yes
Customize by category	-	Yes	Yes
Analytics and Marketing switches	-	Yes	Yes
Adaptive light or dark panel	-	-	Yes
Optional logo-only settings control	-	-	Yes
Preferences panel matches banner width	-	-	Yes

Best for: design-led sites that need category control without a large or visually heavy consent interface.

Consent experience

THREE CONSENT OPTIONS

- **Accept:** enables Analytics and Marketing, restores permitted embeds and activates permitted scripts.
- **Decline:** keeps only Strictly Necessary content and removes a defined set of common tracking cookies where accessible.
- **Customize:** opens the category settings panel. The visitor can enable Analytics, Marketing, both, or neither.

Consistent dimensions

The Customize view uses the same fixed width as the original banner. Only the height expands to fit category descriptions and switches.

PRIVACY AND CONSENT HANDLING

- Consent and category choices are stored locally with a one-year expiry.
- Strictly Necessary is always enabled and cannot be switched off.
- External iframes and marked custom content stay blocked until their category is allowed.
- Scripts marked with data-cbm-script remain inactive until their assigned category is allowed.
- A visible confirmation message uses the same typography as the banner.

BLOCKED CONTENT

- Large embeds such as video or maps receive a full placeholder with an Accept and Load action for the assigned category.
- Small embeds receive a compact inline notice.
- Invisible tracking frames are removed silently.
- On the first decision, eligible content is restored immediately. Revoking or changing stored consent may reload the page so previously active integrations are removed.

Page interaction

While consent is unresolved, the page is covered by the consent layer. A click outside the banner makes the banner move briefly, directing attention back to the required choice.

Tracking and script blocking

KNOWN SERVICES

Cookie Banner Design recognizes common endpoints used by Google Analytics, Google Tag Manager, Google Ads, Meta/Facebook, Hotjar, Microsoft Clarity and Bing, LinkedIn, TikTok, Snapchat, Pinterest, X/Twitter, HubSpot, Mailchimp, Segment, Mixpanel, Amplitude, Mouseflow, FullStory, Crazy Egg, Inspectlet, Heap, Optimizely, VWO, AdRoll, Outbrain, Taboola, Intercom, Crisp and Pardot.

Important

Explicit setup is required for reliable pre-consent blocking. Mark every non-essential script with the attributes shown below. Endpoint recognition is only an additional fallback after the Bric runtime has started.

HOW SCRIPT BLOCKING WORKS

- Marked scripts remain inert until their assigned category is accepted.
- A normal script tag may execute before automatic endpoint recognition; do not rely on recognition alone.
- Scripts added dynamically must also use data-cbm-script or react to the category consent events.
- Necessary payment and security providers such as Stripe, PayPal, reCAPTCHA, hCaptcha, Klarna and Mollie are excluded from tracker blocking.

MARK AN ANALYTICS SCRIPT

```
<script type="text/plain"
  data-cbm-script="https://example.com/analytics.js"
  data-cbm-category="analytics"></script>
```

MARK A MARKETING SCRIPT

```
<script type="text/plain"
  data-cbm-script="https://example.com/marketing.js"
  data-cbm-category="marketing"></script>
```

Use lowercase category values: **analytics** or **marketing**. If no category is provided, the script is treated as Analytics.

Embeds and custom content

EXTERNAL IFRAMES

For embeds that should not load before consent, move the URL into **data-cbm-src** and optionally assign a category:

```
<iframe
  data-cbm-src="https://www.youtube.com/embed/VIDEO_ID"
  data-cbm-category="marketing"
  title="Video"></iframe>
```

CUSTOM ELEMENTS

Use **data-cbm-block** when a non-iframe element should remain hidden until consent:

```
<div data-cbm-block data-cbm-category="analytics">
  <!-- consent-dependent content -->
</div>
```

GOOGLE ANALYTICS AND GOOGLE TAG MANAGER

Place the integration in a Code Widget or the appropriate Blocs project area and mark it as Analytics. Example:

```
<script type="text/plain"
  data-cbm-script="https://www.googletagmanager.com/gtag/js?id=G-XXXXXXX"
  data-cbm-category="analytics"></script>
<script type="text/plain" data-cbm-script="" data-cbm-category="analytics">
  window.dataLayer = window.dataLayer || [];
  function gtag(){dataLayer.push(arguments);}
  gtag('js', new Date());
  gtag('config', 'G-XXXXXXX');
</script>
```

After consent

Allowed content is activated immediately on the first decision. Changing an existing choice may reload the page. On decline, common Analytics and Marketing cookies are removed where browser security and domain scope permit it.

Design and installation

DESIGN BEHAVIOR

- Compact single-line banner with clear Accept, Decline and Customize actions.
- Customize opens inside the same-width panel for a stable, intentional layout.
- High-contrast switches make enabled and disabled states easy to recognize.
- Optional page blur can be set from 0 upward in the Blocs sidebar.
- Optional darkening overlay is available in None, Light, Medium and Dark strengths.
- The panel selects a white or black appearance from the underlying CSS background color only. Image pixels do not trigger color changes.
- Responsive spacing keeps the controls usable on smaller screens.

Blur setting

The Page Blur value affects the website behind the consent interface, not the banner itself. A value of 0 disables blur; larger values increase its strength.

MULTILINGUAL

One sidebar selector changes the banner, settings, confirmation and blocked-content notices. Included languages:

English	Deutsch	Français
Español	Italiano	Nederlands

INSTALLATION

- Install Cookie Banner Design in Blocs.
- Add the Bric once to a Global Area so it is present on every page.
- Set language, Privacy Policy URL, font size, Page Blur, background darkening and the optional settings symbol.
- Export or preview the project and test all three consent paths in a fresh browser session.

Settings and operation

SETTINGS IN THE BLOCS SIDEBAR

Setting	Purpose
Language	Selects all user-facing text in one of six languages.
Privacy Policy URL	Links the consent interface to your privacy information.
Font Size	Adjusts the type size used throughout the interface.
Page Blur	Controls blur strength on the page behind the consent layer. Use 0 for none.
Darken	Adds None, Light, Medium or Dark background shading.
Settings symbol	Choose Yes to show a small logo-only control at the lower left; choose No to hide it.

OPTIONAL SETTINGS SYMBOL

When enabled in the Blocs sidebar, the small logo control appears at the lower left after a decision has been stored. It reopens the category settings directly. The switch is not shown inside the visitor-facing popup.

RESET OR REOPEN CONSENT

For testing or a custom control, the public helpers are:

```
cookieMinimalOpenSettings(); // reopen category settings
cookieMinimalReset();       // clear consent and show the banner
```

After changing Bric settings, clear the saved consent or use a private browser window before testing again.

Testing, FAQ and legal

RECOMMENDED TEST

- Open the exported site with no stored consent and confirm the banner is visible.
- Choose Decline and verify that Analytics and Marketing content remains blocked.
- Reset consent, choose Customize and test each category independently.
- Reset again, choose Accept and verify permitted scripts and embeds load immediately.
- Check the page at desktop and mobile widths, on both a light and a dark CSS background.

FREQUENTLY ASKED QUESTIONS

Why does the banner not appear?

Consent may already be stored. Run `cookieMinimalReset()`, use a private window, and confirm the Bric is placed in a Global Area.

Why is the page not blurred?

Page Blur affects the page behind the overlay. Confirm the sidebar value is above 0, republish the current Bric version, and test without cached assets.

Why is an embed still loading before consent?

Move its URL from `src` to `data-cbm-src` before page load or mark the surrounding element with `data-cbm-block` and assign the correct category.

Why did a tracking script run before consent?

Normal script tags can execute before the Bric runtime sees them. Use `type="text/plain"`, `data-cbm-script` and `data-cbm-category` as shown in this guide.

Why did the panel choose the wrong color over a photo?

The panel intentionally evaluates CSS background color, not image brightness. Set a suitable background color on the underlying section.

Can visitors change their choice later?

Yes. Enable the optional settings symbol in the Blocs sidebar or provide a custom control that calls `cookieMinimalOpenSettings()`.

Legal notice

Cookie Banner Design provides technical consent controls. It does not replace a privacy policy, legal review, or a complete audit of every service used on your website. Requirements vary by jurisdiction and implementation.

Thank you

Cookie Banner Design for Blocs

www.blocs-templates.com